08-09 Dec

AGILE GURUGRAM 2023

Co - Host

G D GOENKA UNIVERSITY
FROM FOUNDATION TO FLIGHT

Know more at

www.agilegurugram.com

ABOUT US

Agile Network India's **AgileGurugram.com** Conference is one of the most important platforms for the Lean-Agile community in India since its inception in 2019. AgileGurugram conference is organized annually and is in its **eighth successive iteration** in 2023.The conference focuses on bringing the best and most emergent ideas about Lean-Agile, and some of the most important global minds working in this field under one roof.

Theme; Impact of Tectonic Shift in Technology on Business Agility

Sub Themes;

- Distributed Delivery with Async Agile
- Impact of Generative AI, Data and Cybersecurity on Business Agility
- Measurement Metrics with Changing Times

KEYNOTE SPEAKERS

Prof. B. S. Satyanarayana
Vice Chancellor, GD Goenka University

Parminder Singh
Chief Information Officer - India, Guardian India Operations Pvt. Ltd.

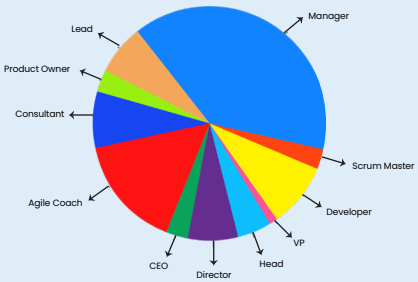
Swami Sarvalokanandaji
Secretary,
RK Mission, Delhi

Gaurav Malik
Chief Strategy Officer,
Successive Technologies

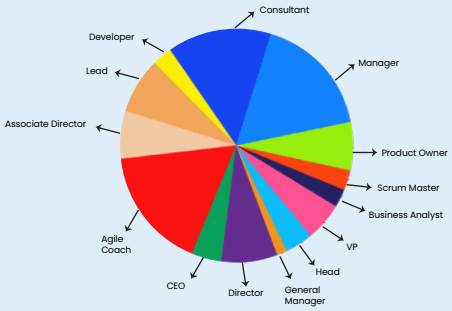
About the Co-Host

Ramrao Adik Institute of Technology (RAIT) was established in 1983 and is considered one of Mumbai's premier institutes. RAIT is ranked by NIRF (Govt. of India) in engineering (Rank Band 151 - 200). It is located on the picturesque campus of D. Y. Patil deemed to be university, Nerul, Navi Mumbai (NAAC Accredited A++), and boasts modern amenities, experienced faculty, and a friendly learning environment that focuses on the holistic development of its students and offers numerous student centric activities that provide ample opportunities for learning.

PAST CONFERENCE STATS



2016



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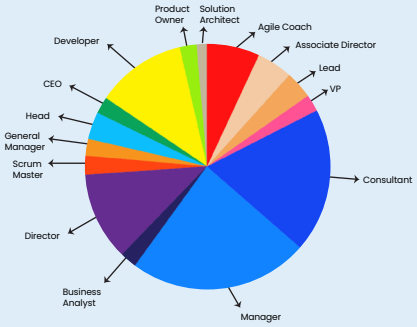
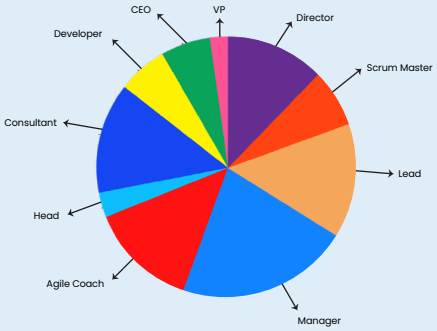
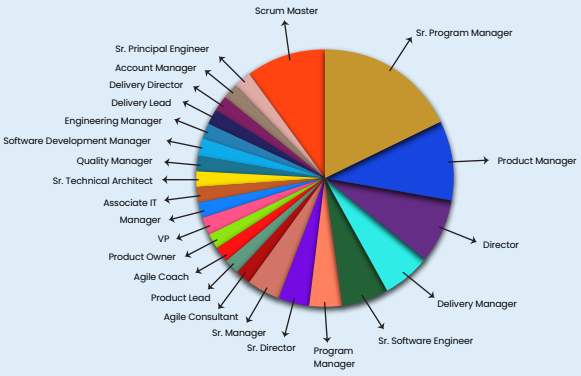


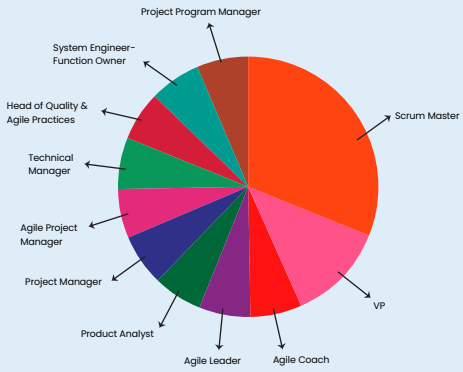
2018



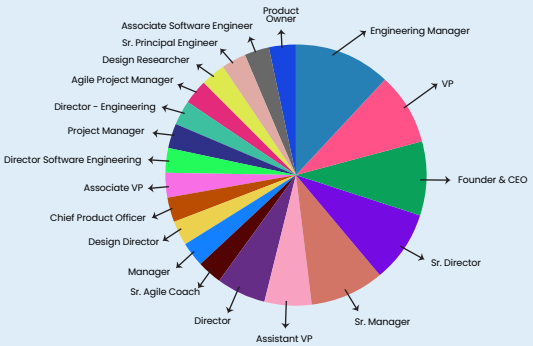
2019



2020



2021



2022

PAST KEYNOTE SPEAKERS

Mike Burrows
Founder
Agendashift

Jurgen Apprelo
CEO, Happy Melly
Author - Mnagement 3.0

Dave Snowden
Founder and
Chief Scientific Officer,
Cognitive Edge

Jeff Lopez Stuit
Founder,
Improvement School

Prof. P B Sharma
Vice-Chancellor,
Amity University

Michael Spayd
Agile Transformation
Pioneer

Michael Hamman
Founder
Michael Hamman
Consulting, LLC

Priyank Pathak
Curator, INNOVATION ROOTS
& Agile Network India

Karl Scotland
Director,
Karl Scotland Ltd

Sudipta Lahiri
Senior VP,
Digite, Inc.

Shri Swami Shantatmananda
Secretary, Ramakrishna
Mission, Delhi

Siraj Sirajuddin
Founder,
Temenos + Agility

Patrick Steyaert
Founder, Okaloa

BK Shivani
Brahma Kumaris World
Spiritual University

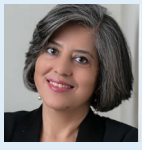
Rahul Dewan
Founder, Srijan
Technologie Pvt. Ltd.

Vivek Jain
Chief Business Officer,
Shiksha.com, Naukri
FastForward

Asoke K Laha
Founder and CEO,
Interra Information
Technologies

Sri Anish
Visionary, Spiritual Teacher,
Author & Leadership Mentor

Sharad Sharma
Chief Product Owner,
Mercer Mettl



Renu Bohra
CHRO,
India DB Schenker

PAST CONFERENCE FEEDBACK

- Fusion of global & local inspirational speakers. Keep going, you're doing great
- I enjoyed excellent presentations and high energy
- Speaker line up, content, co-attendees, everything was great
- Interactive sessions with people from different firms all about Agile
- Good thoughts presented, including life lessons
- Discussion regarding decision making was interesting and made me curious

CORPORATE BULK OFFER

Inclusive of Branding

INR 1,25,000 + GST

Benefits;

- 25 passes for the conference
- 1 Standee (6x3 ft) display at the conference

**Standee to be provided by the organisation.*

Past Sponsors

THE BENEFITS

- Increase Brand Awareness
- Promotion Direct to your Product/Services
- Build New Business Relationships
- Opportunity to reconnect with existing Customers
- Get Direct Access to Audience Insights
- Reach a wider Demographic

SPONSORSHIP PACKAGES

Agile Gurugram provides a unique way to connect with potential customers and partners to showcase your offerings.

BENEFITS	SPONSOR	SUPPORTER
Booth Space	✓	✗
Transparent Logo on Website	300 × 300	300 × 300
Description on Website	250 words	100 words
URL Redirect on Website	✓	✗
Logo on T-shirt	✓	✗
Logo on Bag	✓	✗
Bag Inserts (Preferably digital version shared with participants)	4	✗
Logo on Lanyard	✓	✗
Logo on Badge	✓	✗
Social Media Post Mentions	6	1
Email to Attendees	2	✗
Complimentary Passes	6	1
Additional Discounted Registrations	10%	✗
Investment (INR)	5,00,000	1,00,000

**Tax will be applicable as per the government rules*

For Sponsorship Package, Reach us at

community@agilenetworkindia.com

Know more at

www.agilegurugram.com